



Newport Beach Association of REALTORS

Two Burrell Marketing Workshops Available:

9:00 a.m. – 11:30 a.m. –

“Smart Online Marketing in a Tough Market – Beyond Social Media”

1:00 p.m. – 3:30 p.m. –

“Successfully Blogging Your Way to the Top – 30 Days to a Better Blog”

Presented by: Mark Burrell, The Burrell Group

Date: Wednesday, March 24, 2010
Time: 9:00 AM – 11:30 AM & 1:00 PM – 3:30 PM
Location: NBAOR; 401 Old Newport Blvd., Ste 100
Newport Beach, CA 92663

Workshop Details:

“Smart Online Marketing in a Tough Market – Beyond Social Media”

Learn ways to multiply your message, stand out from the crowd and capture your market with little or no expense.

Rise above the crowd and manage your time well.

Work smarter, not harder and while cutting expenses through wiser spending decisions.

“Successfully Blogging Your Way To The Top – 30 Days to a Better Blog”

If you are not blogging, you should be. Learn why a solid blog should be the foundation of your online/social media marketing efforts. Discover lead generation riches in the niches. Planning, creating, maintaining and monetizing a lead generation system at little to no cost.

Cost per workshop:

\$ 20 for Newport Beach Realtor Members
\$ 30 for all others

Instructor:

Mark Burrell is a business technology author, college instructor, national technology speaker and trainer. Mark was an early adopter of the Internet and Web for marketing and business communications. Mark has taught Web Design and Internet topics at NAR conventions and other industry events.

Mark is an educator and mentor. He is here to teach and motivate you, not sell you products!

RESERVATIONS ARE REQUIRED!!
AS SEATING IS LIMITED

To Register:

Contact the Newport Beach Association of REALTORS
Arleen Grahn at (949) 722-2300

You may also register online at www.nbaor.com
under the events section.
